

The Feast or Famine Approach: Attracting Quality Applicants by Creating Effective Job Orders



Cost: \$19.00 per person

Instructors:

Dan Fitzgerald

Geographic Solutions

Dan has worked for Geographic Solutions as a trainer since 2006. He is responsible for conducting client training and support for the Workforce, Labor Market, and UI Systems associated with the company. Dan has created staff training tools and new-hire testing materials, as well as quality assurance documentation to help staff members across the country.



To register for:

Class #84329

visit www.nicc.edu/solutions or
call 563.557.8271 ext. 380
Pre-registration is required.

When: Tuesday, August 10
9:00 am — 10:00 am

Where: On-line, Webinar
(Log in Instructions will be sent 2 days prior to training date.)

Refund Policy: If a class is cancelled by NICC, a full refund will be issued. No refund will be given if the participant cancels five business days or less prior to class start date. Note that some fees are not refundable.

Employers often express frustrations with the applicants that apply for their jobs. They either get too many applicants or the applicants they receive are not remotely qualified. Either way, it can be a time waster with less than stellar outcomes. This session will review the job order tools available in IowaWorks and how the right job order can make all the difference.. Some of the touch points in this session will include:

- The job order creation methods that are available.
- The importance of including a salary in your job order.
- Using Labor Market Information for better results.
- Tools that may limit applicants that are not qualified.
- Using Question Sets.
- Saving applicants to a Favorites list.

There are a lot of tools available to employers. It's important to recognize what functionalities derive results and save you time. This session will provide and offer some options for discussion.

Iowa Employers' Councils are groups of employers who work in partnership with Iowa Workforce Development to meet the needs of businesses and provide expert information on issues that effect the business community. If you would like to know more about what ECI has to offer, visit www.iowaworkforce.org/eci.

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